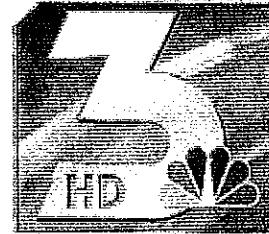


## ORDER



KSJV

Orders	Order / Rev:	102172
	Alt Order #:	06817863
	Product Desc:	DCCC
	Estimate:	1192
	Flight Dates:	10/30/12 - 11/12/12
	Original Date / Rev:	05/25/12 / 07/17/12
	Order Type:	GENERAL

### Primary AE:

**Sales Office:**

Sales Region:

Agency	Name:	<u>Great American Media</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

**Billing Type:**

### **Billing Calendar:**

**Billing Cycle:**

### Agency Commission

<b>Advertiser</b>	<b>Name:</b>	<b>Democratic Congressional Campaign</b>
	<b>Demographic:</b>	<b>A35+</b>
	<b>Product Codes:</b>	<b>PLI2</b>
	<b>Priority:</b>	<b>SELECT PRIORITY CODE</b>
	<b>Revenue Codes:</b>	<b>POLITICAL/AGY, ISSUE, GEN</b>

— Louis

#### New Business Thru'

### Order Separation:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/12/12	204	\$157,575.00	\$133,938.75

### Totals

Month	# Spots	Gross Amount	Net Amount	Rate
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Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	204	\$157,575.00	\$133,938.75	0.00

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready	Atlanta	Georgia	Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$525,250.00

### Competitive Share

COMPETITIVE SHARE	SHARE	REVENUE
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$47,272.50

Order / Rev: 102172  
 Alt Order #: 06817863  
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: DCCC  
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	8	\$400.001	0.00	NM		8	\$3,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		8	\$400.00		0.00						
E 2	KSNV	11/06/12	11/12/12	M-F 5-6a WakeUp w/WagM	5-6a		MT-----	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/06/12	11/12/12	-T-----		1	\$400.00		0.00						
E 3	KSNV	10/30/12	11/05/12	Wake Up Early w/ Wagn@M	430a-5a		MTWT--S	:30	5	\$200.001	0.00	NM		5	\$1,000.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWT--S		5	\$200.00		0.00						
E 4	KSNV	11/06/12	11/12/12	Wake Up Early w/ Wagn@M	430a-5a		MT-----	:30	1	\$200.001	0.00	NM		1	\$200.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/06/12	11/12/12	-T-----		1	\$200.00		0.00						
E 5	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/WagM	6-7a		MTWTF--	:30	10	\$725.001	0.00	NM		10	\$7,250.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		10	\$725.00		0.00						
E 6	KSNV	11/06/12	11/12/12	M-F 6-7a WakeUp w/WagM	6-7a		MT-----	:30	1	\$725.001	0.00	NM		1	\$725.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/06/12	11/12/12	MT-----		1	\$725.00		0.00						
E 7	KSNV	10/30/12	11/05/12	Today Show	CM	658a-9am	MTWTF--	:30	20	\$900.001	0.00	NM		20	\$18,000.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		20	\$900.00		0.00						
E 8	KSNV	11/06/12	11/12/12	Today Show	CM	658a-9am	MT-----	:30	1	\$900.001	0.00	NM		1	\$900.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/06/12	11/12/12	MT-----		1	\$900.00		0.00						
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR@M	6a-7a		-----S-	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S-		2	\$375.00		0.00						
E 10	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.001	0.00	NM		4	\$2,500.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S-		4	\$625.00		0.00						
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND@M	6a-7a		-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		2	\$375.00		0.00						
E 12	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		2	\$500.00		0.00						
E 13	KSNV	11/04/12	11/04/12		CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00

Order / Rev: 102172  
Alt Order #: 06817863  
Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: DCCC  
Estimate: 1192

KSJV

Order / Rev: 102172  
Alt Order #: 06817863  
Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: DCCC  
Estimate: 1192

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		1	\$325.00	0.00					
E 26	KSNV	10/30/12	11/05/12	The Doctors		CM	2pm-3pm		MTWTF--	:30	5	\$325.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/30/12	11/05/12	MTWTF--		5	\$325.00	0.00					
E 27	KSNV	11/06/12	11/12/12	The Doctors		CM	2pm-3pm		MT-----	:30	1	\$325.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		1	\$325.00	0.00					
E 28	KSNV	10/30/12	11/05/12	Dr. Phil		CM	3-4p		MTWTF--	:30	8	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/30/12	11/05/12	MTWTF--		8	\$450.00	0.00					
E 29	KSNV	11/06/12	11/12/12	Dr. Phil		CM	3-4p		MT-----	:30	2	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		2	\$450.00	0.00					
E 30	KSNV	10/30/12	11/05/12	News 3 at 4		CM	4-430p		MTWTF--	:30	5	\$725.00	1	0.00	NM
				News 3 at 4											
				FIRST NEWS 3 AT FOUR											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/30/12	11/05/12	MTWTF--		5	\$725.00	0.00					
E 31	KSNV	11/06/12	11/12/12	News 3 at 4		CM	4-430p		MT-----	:30	1	\$725.00	1	0.00	NM
				News 3 at 4											
				FIRST NEWS 3 AT FOUR											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		1	\$725.00	0.00					
E 32	KSNV	10/30/12	11/05/12	News 3 at 430pm		CM	430-5pm		MTWTF--	:30	5	\$725.00	1	0.00	NM
				News 3 at 4:30PM											
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/30/12	11/05/12	MTWTF--		5	\$725.00	0.00					
E 33	KSNV	11/06/12	11/12/12	News 3 at 430pm		CM	430-5pm		MT-----	:30	1	\$725.00	1	0.00	NM
				News 3 at 4:30PM											
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		1	\$725.00	0.00					
E 34	KSNV	10/30/12	11/05/12	M-F Early News		CM	5-630p		MTWTF--	:30	5	\$1,200.00	1	0.00	NM
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/30/12	11/05/12	MTWTF--		5	\$1,200.00	0.00					
E 35	KSNV	11/06/12	11/12/12	M-F Early News		CM	5-630p		MT-----	:30	1	\$1,200.00	1	0.00	NM
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/06/12	11/12/12	MT-----		1	\$1,200.00	0.00					
E 36	KSNV	11/03/12	11/03/12	Sa-Su Early News		CM	5pm-630pm		-----S-	:30	1	\$675.00	1	0.00	NM
				Sa-Su Early News											
				KSNV EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-----S-		1	\$675.00	0.00					
E 37	KSNV	10/30/12	11/05/12			CM	630-7pm		MTWTF--	:30	5	\$1,300.00	1	0.00	NM

Order / Rev: 102172  
 Alt Order #: 06817863  
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: DCCC  
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				<b>JEOPARDY</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,300.00		0.00						
E 38	KSNV	10/30/12	11/05/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
				M-F Wheel of Fortune											
				<b>WHEEL OF FORTUNE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,300.00		0.00						
E 39	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Whe	GM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
				WKND Jeop/Wheel											
				<b>JEOPARDY/ WHEEL OF FORTUNE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S-		2	\$525.00		0.00						
E 40	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	4	\$4,000.00	1	0.00	NM	4	\$16,000.00
				Monday Prime 8-10pm											
				<b>THE VOICE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		4	\$4,000.00		0.00						
E 41	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
				Wednesday Prime 10-11pm											
				<b>LAW &amp; ORDER: SVU</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--W----		2	\$3,200.00		0.00						
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				Saturday Prime 10-11pm											
				<b>LAW &amp; ORDER: SVU</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S-		2	\$1,200.00		0.00						
E 43	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
				<b>SUN NT FB: GB @ HOUSTON</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		1	\$10,000.00		0.00						
E 44	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	1	0.00	NM	2	\$3,200.00
				News 3 in Prime											
				<b>NEWS AFTER NFL</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		2	\$1,600.00		0.00						
E 45	KSNV	11/04/12	11/04/12	Sun PR 10-11p	CM	10-11pm	-----S	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Sunday Prim 10-11pm											
				<b>LAW &amp; ORDER</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		2	\$900.00		0.00						
E 46	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				M-F News 3 at Eleven											
				<b>NEWS 3 NIGHTSIDE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,200.00		0.00						
E 47	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				<b>NEWS 3 NIGHTSIDE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S-		1	\$1,100.00		0.00						
E 48	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				<b>NEWS 3 NIGHTSIDE</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		1	\$1,100.00		0.00						
E 49	KSNV	10/30/12	11/05/12		CM	1135p-1237a	MTWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00

Order / Rev: 102172  
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KSJV

**Totals** 204 \$157,575.00